

Vince Jose Cancasci

Graphic Designer

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Profile & Skill Set

My goal is to apply my skills in design, production and customer service to creative work that is lucrative and interesting.

- **Adobe Illustrator:** vector illustration; logo design; flag/masthead creation; flyer and poster layout
- **Adobe Photoshop:** photo enhancement; photo manipulation; color correction/matching; action creation and batch processing
- **Adobe Dreamweaver:** HTML/CSS web site development and update
- **Adobe InDesign:** layout and typeset of documents, newsletters, magazines, letterhead, business cards and brochures

Work

Freelance Graphic Design, Principal

2008, ongoing

Developed branding strategies, design products and interactive experiences for clients in varied industries such as education, athletic marketing and corporate services.

Schawk Retail Marketing, Retoucher

Winter 2009

Applied Adobe Photoshop to create industry-standard exceeding images for corporate clients such as Nike and Sears Holding Corp. Efficiently combined and manipulated soft-line photographs to create “invisible mannequin” look in realization of production deadlines.

Art Factory Screen Printing, Print Assistant

Fall/Winter 2008

Processed customer artwork in preparation for screen production using Photoshop and Illustrator for color separation, spot color assignment and automation of tasks such as clip art processing and registration marking. Printed films, processed screens and operated heat-press.

Sommers & Fabrenbach, Pre-press Intern

Fall 2008

Trained on managing print workflow, including application of PostScript Printer Descriptions to automate printing specifications, quality control of trapping and spot color parameters and basic imposition techniques. Aided in plate processing and color proofing.

Wildtype Graphics, Junior Designer

Spring 2008

Implemented the Adobe Creative Suite to produce professional quality design elements for print and web. Managed projects both independently and in aid to the principal designer. Applied knowledge of software techniques to meet and when possible exceeded deadline requirements.

Pinlight Photo, Freelance Retoucher

2006 to 2008

Efficiently applied retouching techniques to prepare photographs for publishing. Used color correction, image manipulation and attribute enhancement for realization of each photograph's potential.

Non-Design Work Experience

1998-2008

University of Chicago, Lab of Tony Kosiakoff, 2004-2008

Northwestern University, Lab of Brian Shoichet, 2001-2004

University of Southern California, Lab of Kelvin Davis 2000-2001

Specialty Labs, Genotyping, 1999

Education

Northern Illinois University, DeKalb IL

B.S. in Biology with University Honors

1998

Relevant Skills

- **Customer Service:** Through high school and college I learned the importance of good customer service working in restaurants and retail. At first, admittedly, through the tip system but soon I came to really enjoy being responsible for a great customer experience.
- **Aptitude with computer software:** I have extensive experience with both Mac and PC platforms as well as some experience with proprietary platforms such as Silicon Graphics and Linux based GUIs; this includes many years experience with the MS Office Suite, especially Word, Excel and Powerpoint
- **Knowledgeable in computer hardware:** I have assembled several PCs and have many years of technical experience in repairs and upgrades.
- **Spanish and Italian:** I speak, read, and write with basic competence.
- **Working in teams:** I have worked in academic lab groups for many years and enjoy collaboration although I can work independently when necessary.

